### CONTRACT

KOAT 3801 Carlisle Blvd. NE Albuquerque, NM 87107 (505)884-7777

And:

**SRCP Media Inc** Attention: Betsy Vonderheid 201 North Union Street Ste 200 Alexandria, VA 22314

	Contract / Re	vision	Alt O	der#	
	965626	1	0638	5379	
Product			-		
Issue					
Contract Dates	Estimate #				· -
10/29/12 - 11/06/12	327 REFORM	N MM N	ow		
Advertiser			Original I	Date / R	evision
Reform New Mexico Nov	W		10/30/1	12 /	10/30/12
	Billing Cycle	Billing	Calendar	<u>C</u> a	ash/Trade
	EOM/EOC	Broado	cest	Ca	ash
	Station	Accou	nt Executi	ve Sa	les Office
	KOAT	Mary T	ricoli	H	RP -Washingto
	Special Hand	ling		- 1	
	Demographic	:			_
	Adults 35-54				
				Ι.,	·····
	ID8#	Advert	iser Code	Pr	oduct Code
		51		10	4
	Agency Ref		Adver	tiser Re	<u> </u>
	1		ı		

Spots/

ı			οροιο:			
*Line	Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S <sub>f</sub>	oots	Amount
E 1	KOAT 10/29/12 11/02/12 Action 7 News @ 10p M-F	10-1030p	:30	NM	5	\$8,000.00
Wee	Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week k: 10/29/12 11/04/12 MTWTF 5	<u>Rate</u> \$1,900.00				
E 8	KOAT 11/03/12 11/03/12 Sa 6a A7N More in the AM	6-9a	:30	NM	2	\$800.00
Wee	Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week k: 10/29/12 11/04/122- 2	<u>Rate</u> \$400.00				
N 10	KOAT 11/05/12 11/05/12 Anderson Cooper	11a-12n	:30	NM	1	\$250.00
Wee	Class of Time - Fixed Non Pre-emptible           Start Date         End Date         Weekdays         Spots/Week           k: 11/05/12         11/11/12         1         1	<u>Rate</u> \$250.00				
N 11	KOAT 11/05/12 11/05/12 Chew, The	12-1pm	:30	NM	1	\$200.00
	Class of Time - Pre-emptible with notice           Start Date         End Date         Weekdays         Spots/Week           k: 11/05/12         11/11/12         1         1	<u>Rate</u> \$200.00				
N 12	KOAT 11/05/12 11/05/12 Action 7 News @ 6p	6-630p	:30	NM	1	\$1,300.00
	Start Date         End Date         Weekdays         Spots/Week           11/05/12         11/11/12         M         1	<u>Rate</u> \$1,300.00				
N 13	KOAT 11/05/12 11/06/12 6a A7N More In The AM	6-7a	:30	NM	2	\$2,200.00
	Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week C: 11/05/12 11/11/12 MT 2	<u>Rate</u> \$1,100.00				
N 14	KOAT 11/05/12 11/06/12 Good Morning America	7-9a	:30	NM	2	\$1,700.00
	Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Spots/Week C 11/05/12 11/11/12 MT 2	Rate \$850.00				
N 15	KOAT 11/03/12 11/03/12 ABC Prime College Football	6-10p	:30	NM	1	\$1,800.00
	Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bilts rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Contract Agreement Between:



Reform New Mexico N	ow	10/30/12 / 10/30/12
Advertiser	0	riginal Date / Revision
Contract Dates 10/29/12 - 11/06/12	Product Issue	Estimate # 327 REFORM NM NOW SI
	Contract / Revision 965626 /	Alt Order # 06385379

						_ ·			
*Line Ch Start Da	ate End Da	ate Desc	ription	Start/End Time	Days	Spots/ Length_Week	Rate	Type Spots	Amount
	End Date 11/04/12	Weekdar		<u>Rate</u> \$1,800.00					
*Tax 1 Note: New Me	exico Tax I	Rate 7%				Totals		47	\$40,100.00
Time Period	# of S	pots (	Gross Amount	Net Amount	*Tax 1	1		Total	
10/29/12 -11/06/12		47	\$40,100.00	\$34,085.00	\$2,385.95	5	\$	36,470.95	
Totals		47	\$40,100.00	\$34,085.00	\$2,385.95	5	\$	36,470.95	

Signature:	Date:	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

### CONTRACT

KOAT 3801 Carlisle Blvd. NE Albuquerque, NM 87107 (505)884-7777

And:

**SRCP Media Inc** Attention: Betsy Vonderheid 201 North Union Street Ste 200 Alexandria, VA 22314

<u>Weekdays</u>

			Contract / Re	vision	Alt	Order#	
			961890	1	063	64302	
Prod	<u>uct</u>						
Issue	<del>)</del>						
Contr	ract Dates	1	Estimate #				
10/29	9/12 - 11/0	9/12	313 REFORM	A NM N	ow		
Adve	rtiser						/ Revision
Refo	rm New I	Mexico Nov	v		10/2	9/12	/ 10/29/12
			Billing Cycle	8illing	Calenda	<u>ar</u>	Cash/Trade
			EOM/EOC	Broado	ast		Cash
			Station	Accou	nt Exec	utive	Sales Office
			KOAT	Mary T	ricoli		HRP -Washingte
			Special Hand	ling			
			Demographic				
			Adults 35+				
			IDB#	Adverti	ser Co	<u>te</u>	Product Code
				51			104
			Agency Ref	<u> </u>	<u>Ad</u>	vertiser	Ref
<b>-</b> •	6		Spots/		T	Casta	Amount
Time	Days	Length	Week Ra	166		Spots	
		:30			NM	1	\$3,800.00
·			Totals			123	\$105,400.00

'Tax 1 Note: New Mexico Tax Rate	₹ 70%	

N 48 KOAT 11/02/12 11/02/12 20/20

Start Date End Date

Week: 10/29/12

\*Line Ch Start Date End Date Description

Class of Time - Pre-emptible with notice

11/04/12

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 -11/09/12	123	\$105,400.00	\$89,590.00	\$6,271.30	\$95,861.30
Totals	123	\$105,400,00	\$89,590.00	\$6,271.30	\$95,861.30

Start/End

\$3,800.00

9-10p

Spots/Week

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



Billing Address:

SRCP Media Inc Attention: Accounts Payable 201 North Union Street Ste 200 Alexandria, VA 22314

Invoice #	Invoice Date	Invoice Month	Invoice Period
965833-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washingto	National

Advertiser	Product	•	Estimate Number
Reform New Mexico Now	Issue		326 REFORM NM NC
	Flight Dates	Order #	Alt Order #

Issue		326 REFORM NM NC
Flight Dates	Order#	Alt Order #
10/21/12 - 10/28/12	965833	06385381
Billing Calendar Broadcast	Billing Type Cash	Oeal #
Special Handling		
ID8 #	Advertiser C	Code Product Code
Agency Ref	Advertiser F	lef .

								Spots/				
ne S	Start Date	End Date	Desc	cription	Start/End Time	MTWTF\$S	Length	Week	Rate	Туре		
	10/22/12 Class of Tin	10/28/12 ne - Pre-en		7N More In The All th notice	vi 6-7a	MTWTF	:30	5	\$1,100.00	NM		
٧	Veeks:	Start Date 10/22/12	End D 10/28/		Spots/Week 5	<u>Rate</u> \$1,100.00						_
S	pots: # Ch	<u>Day A</u>	ir Date	Air Time Descrip	otion	Start/End Time	Lengti	n Ad-ID			Rate T	ур
	4 KO.	AT M 10	)/22/12	6:23 AM 6a A7N	i More In The AM	6-7a	:30	) RNMT1203			\$1,100.00	
	1 KO	AT Tu 10	0/23/12	6:43 AM 6a A7N	More In The AM	6-7a	:30	) RNMT1203			\$1,100.00	Ν
	3 KQ.	AT W 10	)/24/12	6:13 AM 6a A7N	More In The AM	6-7a	:30	) RNMT1203			\$1,100.00	Ν
	2 KO	AT Th 10	)/25/12	6:54 AM 6a A7N	More In The AM	6-7a	:30	) RNMT1203			\$1,100.00	N
	5 KO	ATF 10	)/26/12	6:59 AM 6a A7N	More In The AM	6-7a	:30	) RNMT1203			\$1,100.00	N
	0/22/12 Class of Tim	10/28/12 ne - Pre-em		d Morning America th notice	7-9a	MTWTF	:30	5	\$850.00	NM		
W		Start Date 10/22/12	End Da 10/28/1		Spots/Week 5	<u>Rate</u> \$850.00						_
Sı	pots: # Ch	Day Ai	r Date	Air Time Descrip	ition	Start/End Time	Length	Ad-ID			Rate T	٧٥
	3 KO/	AT M 10	/22/12	8:55 AM Good M	lorning America	7-9a		RNMT1203				N
	5 KO/	AT Tu 10	/23/12	8:56 AM Good M	forning America	7-9a	:30	RNMT1203			\$850.00	N
	4 KO/	AT W 10	/24/12	8:50 AM Good M	lorning America	7-9a	:30	RNMT1203			\$850.00	NJ
	1 KOA	AT Th 10	/25/12	8:49 AM Good M	torning America	7-9a	:30	RNMT1203			\$850.00	NI
	2 KOA	AT F 10	/26/12	8:48 AM Good M	lorning America	7-9a	:30	RNMT1203			\$850.00	
	0/22/12 lass of Tim	10/28/12 e - Pre-em	Sa 6a	a A7N More in the A	A16-9a	2-	:30	2	\$550.00	NM	<u></u>	_
	eeks:	Start Date 10/22/12	End Da 10/28/1	ate MTWTFSS	Spots/Week 2	Rate \$550.00					,	_
Sp	oots: # Ch	Day Air	Date :	Air Time Descript	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate Ty	/p
	2 KOA	NT Sa 10	/27/12	6:14 AM Sa 6a A	7N More in the AM	6-9a	:30	RNMT1203			\$550.00 I	
	1 KOA	T Sa 10	/27/12	6:54 AM Sa 6a A	7N More in the AM	6-9a	:30	RNMT1203			\$550.00	NI
	0/22/12 lass of Tim	10/28/12 e - Fixed N	Ander	rson Cooper mptible	11a-12n	MTWTF	:30	5	\$250.00	NM		
W		Start Date 10/22/12	End Da 10/28/1		Spots/Week 5	<u>Rate</u> \$250.00						
Sp	oots: # Ch	<u>Day Air</u>	<u>Date</u>	Air Time Descript	<u>tion</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Ty	ø
	4 KOA	T M 10	/22/12	11:57 AM Anderso	n Cooper	11a-12n	:30	RNMT1203			\$250.00 N	_
	3 KOA	T Tu 10	/23/12	11:38 AM Anderso	in Cooper	11a-12n	:30	RNMT1203			\$250.00 N	41
	2 KOA	T W 10	24/12	11:55 AM Anderso	in Cooper	11a-12n	:30	RNMT1203			\$250.00 N	41
		T Th 10	25/12	11:36 AM Anderso	_	11a-12n	.00	RNMT1203			\$250.00 N	



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 965833-1 | 10/28/12 | October 2012 | 10/01/12 • 10/28/12

Advertiser	Product	Estimate Number
Reform New Mexico Now	Issue	326 REFORM NM N(

Spots/

				Spots/			
ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4 10/22/12 10/28/12 Anderson Cooper Class of Time - Fixed Non Pre-emptible	11a-12n	MTWTF	:30	5	\$250.00	NM	
Spots: # Ch Day Air Date Air Time Descr	iption	Start/End Time	Lengti	h Ad-ID			Rate Type
5 KOAT F 10/26/12 11:40 AM Ander	son Cooper	11a-12n		0 RNMT1203			\$250.00 NM
5 10/22/12 10/28/12 Chew, The Class of Time - Pre-emptible with notice	12-1pm	MTWTF	:30	5	\$200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/12 MTWTF	Spots/Week 5	<u>Rate</u> \$200.00					
Spots: # Ch <u>Day Air Date Air Time Descri</u> 5 KOAT M 10/22/12 12:56 PM Chew,		Start/End Time 12-1pm	-	<u>1 Ad-ID</u> ) RNMT1203			<u>Rate Type</u> \$200.00 NM
2 KOAT Tu 10/23/12 12:57 PM Chew,	The	12-1pm	:30	) RNMT1203			\$200.00 NM
4 KOAT W 10/24/12 12:29 PM Chew,	The	12-1pm	:30	) RNMT1203			\$200.00 NM
3 KOAT Th 10/25/12 12:57 PM Chew,	The	12-1pm	:30	) RNMT1203			\$200.00 NM
1 KOAT F 10/26/12 12:30 PM Chew,	The	12-1pm	:30	) RNMT1203			\$200.00 NM
6 10/22/12 10/28/12 Action 7 News @ 6p Class of Time - Fixed Non Pre-emptible	6-630p	MTWTF	:30	5	\$1,300.00	NM	
Weeks: Start Date   End Date   MTWTFSS   10/22/12   10/28/12   MTWTF	Spots/Week 5	<u>Rate</u> \$1,300,00					
Spots: # Ch Day Air Date Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
1 KOAT M 10/22/12 5:59 PM Action	7 News @ 6p	6-630p	:30	RNMT1203			\$1,300.00 NM
4 KOAT Tu 10/23/12 6:12 PM Action	7 News @ 6p	6-630p	:30	RNMT1203			\$1,300.00 NM
3 KOAT W 10/24/12 6:24 PM Action	7 News @ 6p	6-630p	:30	RNMT1203			\$1,300.00 NM
2 KOAT Th 10/25/12 6:13 PM Action	7 News @ 6p	6-630p	:30	RNMT1203			\$1,300.00 NM
5 KOAT F 10/26/12 6:24 PM Action	7 News @ 6p	6-630p	:30	RNMT1203			\$1,300.00 NM
7 10/22/12 10/28/12 Action 7 News @ 5p Se Class of Time - Pre-emptible with notice	at 5-530p	1-	:30	1	\$550.00	NM	
Weeks: Start Date End Date MTWTFSS 10/22/12 10/28/121-	Spots/Week	<u>Rate</u> \$550.00					
Spots: # Ch <u>Day Air Date Air Time Descrip</u> 1 KOAT Sa 10/27/12 5:56 PM Action LR - Football	otion 7 News @ 5p Sat	Start/End Time 5-530p	<u>Length</u> :30	Ad-ID RNMT1203			<u>Rate Type</u> \$550.00 NM
8 10/22/12 10/28/12 Action 7 News @ 5p St Class of Time - Pre-emptible with notice	ın 5-530p	1	:30	1	\$550.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTwTFSS</u> 10/22/12 10/28/121	Spots/Week 1	<u>Rate</u> \$550.00					
Spots: # Ch Day Air Date Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate Type
1 KOAT Su 10/28/12 5:29 PM Action :	7 News @ 5p Sun	5-530p	:30	RNMT1203			\$550.00 NM
9 10/22/12 10/28/12 Action 7 News @ 10p N Class of Time - Fixed Non Pre-emptible	1-F10-1030p	MTWTF	:30	4	\$1,900.00	NM	
Weeks:         Start Date         End Date         MTWTFSS           10/22/12         10/28/12         MTWTF	Spots/Week 4	<u>Rate</u> \$1,900.00					
Spots: # Ch Day Air Date Air Time Descrip	tion	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
5 KOAT Su 10/21/12 10:23 PM Action 7 MG for 9.3 10/26	7 News @ 10p Sun	10-1030p	:30	RNMT1203			\$1,900.00 NM
2 KOAT Tu 10/23/12 10:25 PM Action 7	7 News @ 10p M-F	10-1030p		RNMT1203			\$1,900.00 NM
	7 News @ 10p M-F	10-1030p	:30	RNMT1203			\$1,900.00 NM
4 KOAT Th 10/25/12 10:24 PM Action 7	' News @ 10p M-F	10-1030p	:30	RNMT1203			\$1,900.00 NM
3 KOAT F 10/26/12 Action 7 See MG 9.5	7 News @ 10p M-F	10-1030p	:00			· · · · · · · · · · · · · · · · · · ·	\$1,900.00 NM
10 10/22/12 10/28/12 Nightline Class of Time - Fixed Non Pre-emptible	1105-1135p	MTWTF	:30	5	\$350.00	NM	
Weeks:         Start Date         End Date         MTWTFSS           10/22/12         10/28/12         MTWTF	Spots/Week 5	Rate \$350.00				·	



 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 965833-1
 10/28/12
 October 2012
 10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Reform New Mexico Now	Issue	326 REFORM NM NO

Line	Start Date	End Dal	e Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
10	10/22/12 Class of Tin	10/28/12 ne - Fixed		itline emptible	1105-1135p	MTWTF	:30	5	\$350.00	NM	<u> </u>
	4 KO	AT M AT Tu AT W AT Th	Air Date 10/22/12 10/23/12 10/24/12 10/25/12 10/26/12	Air Time Des 11:09 PM Nig 11:19 PM Nig 11:27 PM Nig 11:27 PM Nig 11:31 PM Nig	htline htline htline htline	Start/End Time 1105-1135p 1105-1135p 1105-1135p 1105-1135p 1105-1135p	:3 :3 :3 :3	h Ad-ID O RNMT1203 O RNMT1203 O RNMT1203 O RNMT1203 O RNMT1203			Rate Type \$350.00 NM \$350.00 NM \$350.00 NM \$350.00 NM
				<u>.</u>		Total Spots	3	8			<u> </u>
Pay	ment Te	rms 3	0 Days	<b>;</b>				Agency	Gross Total Commission		\$30,050.00 \$4,507.50
							New Me	-	Amount Due		\$25,542.50 \$1,787.98
								į	Amount Due		\$27,330.48



 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 961880-1
 10/28/12
 October 2012
 10/01/12 - 10/28/12

 Station
 Account Executive
 Sales Office
 Sales Region

 KOAT
 Mary Tricoli
 HRP -Washingto
 National

Advertiser Product Estimate Number
Reform New Mexico Now Issue 312 REFORM NM NC

Cash

Special Handling

8roadcast

Agency Ref Advertiser Ref

Billing Address:

SRCP Media Inc Attention: Accounts Payable 201 North Union Street Ste 200 Alexandria, VA 22314

Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
1 10/19/12 10/25/12 Action 7 News @ 10p M-f10-1030p Class of Time - Fixed Non Pre-emptible	MTWTF	.30 2	\$1,900.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/19/12         10/25/12         MTWTF         2	Rate \$1,900.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 KOAT M 10/22/12 10:25 PM Action 7 News @ 10p M-F	10-1030p	:30 RNMT1202			\$1,900.00 NM
2 KOAT W 10/24/12 10:13 PM Action 7 News @ 10p M-F	10-1030p	:30 RNMT1202		<b>-</b>	\$1,900.00 NM
2 10/19/12 10/25/12 Nightline 1105-1135p Class of Time - Fixed Non Pre-emptible	MTWTF	:30 5	\$350.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/19/12         10/25/12         MTWTF         5	<u>Rate</u> \$350.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
5 KOAT F 10/19/12 11:24 PM Nightline	1105-1135p	:30 RNMT1202			\$350.00 NM
4 KOAT M 10/22/12 11:26 PM Nightline	1105-1135p	:30 RNMT1202			\$350.00 NM
3 KOAT Tu 10/23/12 11:26 PM Nightline	1105-1135p	:30 RNMT1202			\$350.00 NM
1 KOAT W 10/24/12 11:09 PM Nightline	1105-1135p	:30 RNMT1202			\$350.00 NM
2 KOAT Th 10/25/12 11:18 PM Nightline	1105-1135p	:30 RNMT1202			\$350.00 NM
3 10/19/12 10/25/12 Anderson Cooper 11a-12n Class of Time - Fixed Non Pre-emptible	MTWTF	:30 5	\$250.00	NM	
Weeks: Start Date End Date MTWTF55 Spots/Week 10/19/12 10/25/12 MTWTF 5	<u>Rate</u> \$250.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-JD			Rate Type
2 KOAT F 10/19/12 11:31 AM Anderson Cooper	11a-12n	;30 RNMT1202			\$250.00 NM
3 KOAT M 10/22/12 11:36 AM Anderson Cooper	11a-12n	:30 RNMT1202			\$250.00 NM
1 KOAT Tu 10/23/12 11:50 AM Anderson Cooper	11a-12n	:30 RNMT1202			\$250.00 NM
5 KOAT W 10/24/12 11:49 AM Anderson Cooper	11a-12n	:30 RNMT1202			\$250.00 NM
4 KOAT Th 10/25/12 11:28 AM Anderson Cooper	11a-12n	:30 RNMT1202			\$250.00 NM
4 10/19/12 10/25/12 Chew, The 12-1pm Class of Time - Pre-emptible with notice	MTWTE	:30 5	\$200.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/19/12         10/25/12         MTWTF         5	<u>Rate</u> \$200.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
5 KOAT F 10/19/12 12:31 PM Chew, The	12-1pm	:30 RNMT1202			\$200.00 NM
3 KOAT M 10/22/12 12:28 PM Chew, The	12-1pm	:30 RNMT1202			\$200.00 NM
1 KOAT Tu 10/23/12 12:30 PM Chew, The	12-1pm	;30 RNMT1202			\$200.00 NM
2 KOAT W 10/24/12 12:56 PM Chew, The	12-1pm	:30 RNMT1202			\$200.00 NM



Invoice #	invoice Date	Invoice Month	Invoice Period
961880-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Reform New Mexico Now	Issue	312 REFORM NM NO

2 KOAT Sa 10/20/12	Line Start Date	e End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
Spoil # Ch Day Air Date   Air Date   Air D		10/27/12 Fime - Pre-em	Sa 6a ptible with	A7N More in the notice	e A16-9a	2 <del>-</del>	:30	2	\$550.00	NM	<u></u>
2 KOAT Sa 10/20/12	Weeks:							<del></del>			··
1 KOAT Sa 10/20/12						-					Rate Type
Sign   Color											
4 KOAT Sa 10/27/12 7/29 AM Sa 6a A7N More in the AM 6-9a 3:00 New11202 \$550.00 NM 6-9a 4:00 Nm 6-9a 5:00 Nm 7-9a		Start Date	End Da	ite MTWTFSS	Spots/Week	Rate	.01	J III			\$330.00 19191
3 KOAT Sa   10/28/12	. –										Rate Type
10   10/21/12   10/28/12   Action 7 News @ 5p Sun 5-530p											\$550.00 NM
Class of Time - Price empitible with notice   Week's: Start Date   Empit Date   MTMTESS   Spots/Week   Solon   Start/Date   Class of Time - Price April   Diz/11/2   10/21/12										· · · · ·	\$550.00 NM
10/15/12   10/25/12	Class of T	ime - Pre-em	otible with	notice			:30	<u>.</u>	\$550.00	NM ———	
TKOAT Su   10/21/12   5-29 PM Action 7 News @ 5p Sun   5-530p   30 RMHT1202   \$530.00 NM	Weeks:				<u>Spots/Week</u> 1						
New No.   Start Date   End Date   MINTESS   Spots/Week   S550.00   Start/End Time   Length Ad-ID   S550.00   NM	,										Rate Type
10/26/12   10/26/12   10/26/12   Action 7 News @ 10p M-F10-1030p   11/26/12   10/26/12   Action 7 News @ 10p M-F10-1030p   11/26/12   10/26/1						•	:30	) RNMT12Q2			\$550.00 NM
2 KOAT Su 10/28/12 5:14 PM Action 7 News @ 5p Sun 5-530p :30 RMT1202 \$550.00 NM  11 10/26/12 10/28/12 Action 7 News @ 10p M+10-1030p1- :30 1 \$1,900.00 NM  12 10/26/12 10/28/121- 1 \$1,900.00 NM  Weeks: Start Date		10/22/12	10/28/1:	21	1	\$550.00					
Weeks   Start Date   End Date   MTNITES   SpotsWeek   10/22/12   10/28/12  1   1					<u>.                                      </u>						<u>Rate</u> <u>Type</u> \$550.00 NM
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Sator   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Spots: # Ch   Day   Air D		10/26/12 ime - Fixed No	Action on Pre-en	7 News @ 10p	M-F10-1030p	1	:30	1	\$1,900.00	NM	
1 KOAT F   10/26/12		Start Date	End Dat	e MTWTFSS	_						
12 10/26/12	. –										Rate Type
Class of Time - Fixed Non Pre-emptible	1 KQ	DATE 10/	26/12 1	10:24 PM Action	7 News @ 10p M-F	10-1030p	:30	RNMT1202			\$1,900.00 NM
Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type	12 10/26/12 Class of Ti	10/26/12 me - Fixed No	on Pre-em	ptible	1105-1135p	<b>-1</b>	:30	1	\$350.00	NM	
1 KOAT F   10/26/12   11:25 PM Nightline   1105-1135p   :30 RNMT1202   \$350.00 NM	Weeks:				_						
13   10/26/12   10/26/12   Anderson Cooper   11a-12n  1   :30   1   \$250.00   NM	· -					Start/End Time	<u>Length</u>	<u>Ad-ID</u>			Rate Type
Class of Time - Fixed Non Pre-emptible	1 KC	DAT F 10/	26/12 1	1:25 PM Nightlii	ne	1105-1135p	:30	RNMT1202			\$350.00 NM
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type   \$250.00   NM	Class of Ti		Anders on Pre-em	on Cooper optible	11a-12n	1	:30	1	\$250.00	NM	··
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   30 RNMT1202   \$250.00   NM	Weeks:										
1 KOAT F   10/26/12   11:25 AM Anderson Cooper   11a-12n   :30 RNMT1202   \$250.00 NM     14 10/26/12	Spots: # Ch						<u>Length</u>	Ad-ID			Rate Type
Class of Time - Pre-emptible with notice	1 KC	OAT F 10/2	26/12 1	1:25 AM Anders	on Cooper	11a-12n	:30	RNMT1202			
Total   Type   Total   Total   Type   Total   Typ					12-1pm	1	:30	1	\$200.00	NM	
Spots: # Ch   Day   Air Date   Air Time   Description   12-1pm   12-1pm   12-1pm   130   RMMT1202   \$200.00   NM	Weeks:				<u>Spots/Week</u> 1						
15 10/26/12 10/26/12 Action 7 News @ 6p 6-630p1 :30 1 \$1,300.00 NM  Class of Time - Fixed Non Pre-emptible  Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/121 1 \$1,300.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 10/26/12 6:13 PM Action 7 News @ 6p 6-630p :30 RNMT1202 \$1,300.00 NM  16 10/26/12 10/26/12 6a A7N More In The AM 6-7a1 :30 1 \$1,00.00 NM	Spots: # Ch				otion		Length .	Ad-ID			Rate Type
Class of Time - Fixed Non Pre-emptible  Weeks: Start Date End Date MTWTFSS Spots/Week 1,300.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 10/26/12 6:13 PM Action 7 News @ 6p 6-630p :30 RNMT1202 \$1,300.00 NM  16 10/26/12 10/26/12 6a A7N More In The AM 6-7a1 :30 1 \$1,100.00 NM	1 KO	AT F 10/2	6/12 1	2:57 PM Chew,	The	12-1pm	:30	RNMT1202			\$200.00 NM
10/22/12 10/28/121 1 \$1,300.00  Spots: # Ch	15 10/26/12 Class of Tir	10/26/12 ne - Fixed No	Action 7	7 News @ 6p ptible	6-630p	1	:30	1	\$1,300.00	NM	
Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID         Rate         Type           1 KOAT F         10/26/12         6:13 PM Action 7 News @ 6p         6-630p         :30 RNMT1202         \$1,300.00 NM           16 10/26/12         10/26/12         6a A7N More In The AM 6-7a        1         :30         1         \$1,100.00 NM	Weeks:										
1 KOAT F 10/26/12 6:13 PM Action 7 News @ 6p 6-630p :30 RNMT1202 \$1,300.00 NM  16 10/26/12 10/26/12 6a A7N More In The AM 6-7a1 :30 1 \$1,100.00 NM	Spots: # Ch	<u>Day Air (</u>	Date A	-		-	Length /	Ad-ID			Rate Type
16 10/26/12 10/26/12 6a A7N More In The AM 6-7a1 :30 1 \$1,100.00 NM Class of Time - Pre-emptible with notice	1 KO	AT F 10/2	6/12	6:13 PM Action 7	7 News @ 6p	6-630p	:30	RNMT1202	<u> </u>		
	16 10/26/12 Class of Tin	10/26/12 ne - Pre-empt	6a A7N ible with r	More In The AM notice	<b>1</b> 6-7a	1	:30	1	\$1,100.00	NM	



Invoice #	Invoice Date	Invoice Month	Invoice Period
961880-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Reform New Mexico Now	Issue	312 REFORM NM N(

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/121	Spots/Week	<u>Rate</u> \$1,100.00					
Spots: # Ch <u>Day Air Date Air Time Description</u> 1 KOAT F 10/26/12 6:54 AM 6a A7N More In The AM		Start/End Time 6-7a	Length Ad-ID :30 RNMT1202				<u>Rate</u> <u>Type</u> \$1,100.00 NM
17 10/26/12 10/26/12 Good Morning Americ Class of Time - Pre-emptible with notice	a 7-9a	1	:30	1	\$850.00	NM	
Weeks:         Start Date 10/22/12         End Date 10/28/12         MTWTFSS 10/28/12	Spots/Week 1	<u>Rate</u> \$850.00					· · · · · · · · · · · · · · · · · · ·
Spots: # Ch Day Air Date Air Time Descr 1 KOAT F 10/26/12 8:43 AM Good	iption Morning America	Start/End Time 7-9a	Length Ad-ID :30 RNMT1202				<u>Rate Type</u> \$850.00 NM
		<u>Total Spots</u>	4	8			
			•		Gross Total		\$33,850.00
Payment Terms 30 Days		Agency Commission				\$5,077.50	
				Net A	Amount Due		\$28,772.50
			New Mex	cico Tax Rat	e 7.0%		\$2,014.08
				A	Amount Due		\$30,786.58